

Kyle Arguello

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Education:

Colorado State University, Fort Collins

CO: (2019 - Present)

(Expected Graduation: May 2023)

B.A.: Journalism and Media Communication

Minor: Sports, Stage, and Music Production

Professional Work Experience:

Boomer House, Greeley CO: (Aug. 2022 – Dec. 2022)

- Created a plan for social media posts for more organization and consistency
- Demonstrated various uses of said social media for more creative/artistic posts
- Assisted in general social media theory/practice for professional account

ActivArmor, Pueblo CO/Remote: (Jun. 2021 – Jul. 2021)

- Executed a photo and video shoot to display the product
- Produced and edited videos/photos for social media and marketing use
- Collaborated with social media director for relevant content on TikTok

Walking Stick Golf Course, Pueblo CO: (Apr. 2017- Aug. 2021)

- Overhauled company website for updated information and aesthetics
- Produced marketing/informational videos for social media
- Undertook the management of social media accounts for more content and awareness
- Facilitated the organization of club tournaments for clientele
- Managed customer service and retail financial business

Skills:

Software:

- Adobe Suite
- Microsoft Programs
- Hootsuite

Hardware:

- Video equipment (cameras, camcorders, switcher)
- Audio equipment (mics, speaker, mixer)
- Lights and accessories
- Drone

Other

- Social Media Management
- Videography
- Photography

Volunteer Experience:

Ram Productions: (Jan. 2020 – Dec. 2022)

- Directed/shot livestreams for university sanctioned music events
- Shot and edited university sanctioned presentations for publication
- Directed charity hockey game livestream

Ram Vision: (Jan. 2020 – Dec. 2022)

- Operated in-house camera and utility for home sports productions

Special Olympics College: (Aug. 2019 – Mar. 2020)

- Cooperated with partners for intramural events and competitions (2019 – 2020)

Achievements/Communities:

- Honors Program, CSU
- Community for Excellence, CSU