



# Kyle Arguello

## Professional Profile

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### EDUCATION

**Colorado State University | 711 Oval Dr, Fort Collins, CO 80521**  
(2019-2023)

- Bachelor of Arts, in Journalism and Media Communication
    - concentration in videography/live production
    - Minor in Music, Stage, and Sports Production
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### WORK EXPERIENCE

**Sam's Club | 4700 Boardwalk Dr, Fort Collins, CO 80525**  
(2021 - Present)

- Member Specialist (2022-Present), Cashier (2021-2022)
- Provide above and beyond customer service for members.
  - Manage front end department in the absence of a supervisor
  - Complete payment and refund transactions for memberships and store purchases.
  - Educate members about benefits and services available to them.

**Walking Stick Golf Course | 4301 Walking Stick Blvd, Pueblo, CO 81001**  
(2017-2021)

- Pro Shop Attendant (2020-2021), Cart Barn Attendant (2021-2022)
- Managed customer service and retail financial business
  - Facilitated the organization of club tournaments for clientele
  - Overhauled company website for updated information and aesthetics
  - Produced marketing/informational videos for social media
  - Undertook the management of social media accounts for more content and awareness
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### OTHER EXPERIENCE

**Game Knight Games | 1101 S Prairie Ave, Pueblo, CO 81005**  
(2022 - 2023)

- Shot multiple videos for the growing game shop, promoting products, events, and showcasing the location
- Animated logos and trademarked designs to be used in future content

**Boomer House | 1024 8th St, Greeley, CO 80631**  
(2022)

- Created a plan for social media posts for more organization and consistency
- Demonstrated various uses of said social media for more creative/artistic posts
- Assisted in general social media theory/practice for professional account

**ActivArmor | Port St Lucie, FL**  
(2021)

- Executed a photo and video shoot to display the product
  - Produced and edited videos/photos for social media and marketing use
  - Collaborated with social media director for relevant content on TikTok
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### CONTACT

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### SKILLS

- Exceptional customer service
- Teamwork and collaboration
- Timely and efficient communication
- General knowledge and experience with videography and photography.
- Hootsuite Verified for social media management.
- Proficient in Microsoft Office Suite
- Proficient in Adobe Creative Suite (Photoshop, Premiere Pro, After Effects)

### VOLUNTEER/EXTRACURRICULARS

**Turning Point Center for Youth and Family Development** (2025)

- Directed/shot a short video for Scheel's non-profit grant competition
- Edited and animated said video

**Ram Productions, CSU** (2020-2022)

- Directed/shot livestreams for university sanctioned music events
- Shot and edited university sanctioned presentations for publication
- Directed charity hockey game livestream

**Ram Vision, CSU** (2020-2022)

- Operated in-house camera and utility for home sports productions